

Fulhaus Data Submission Guidelines

This document outlines the file format, column headers, and transmission options for submitting product data and inventory to Fulhaus.

Data Feed Submission

The data feed is a single file that contains product data and inventory and must be formatted as follows:

- The file must be in CSV (.csv) format. Alternative file formats are not currently compatible with our systems.
- All inventory data must be condensed into one tab. Multiple tabs within the file cannot be processed at this time.
- Before transmitting the data feed, submit a sample copy for compatibility verification.

Data Feed Column Headers

Each column header is accompanied by the data type and an indication of whether the field is mandatory. Mandatory fields are required for successful storage in our database.

Column Header	Data Type	Mandatory?
sku	Text	Mandatory
imageURLs	URLs (separate columns or comma-delimited)	Mandatory
LifeStyle Image URLs	URLs	Optional
stockQty	Numerical	Mandatory
casePackQty	Numerical	Optional
category	Text	Mandatory
productName	Text	Mandatory
Product URL Link	URL	Optional
weight	Numerical	Mandatory
weightUnit	Text (lbs, kg, gr, oz)	Mandatory
dimension	Text	Optional
length	Numerical	Mandatory
width	Numerical	Mandatory
height	Numerical	Mandatory

Column Header	Data Type	Mandatory?
dimensionUnit	Text (in, cm, mm, ft, m)	Mandatory
tradePrice	Numerical	Mandatory
msrp	Numerical	Optional
currency	Currency Code ISO (CAD, USD, EUR, GBP, etc.)	Mandatory
colorName	Text	Optional
material	Text	Optional
variants	Text	Optional
description	Text	Mandatory
warrantyInfo	Text	Optional
careInfo	Text	Optional
active	Text (Discontinued, Active)	Optional

Data Feed Transmission

FTP Server

When ready to transmit, your FTP credentials will be configured and shared, along with a private key file. You can use free solutions such as FileZilla or Winzip to connect to the FTP server. We recommend using FileZilla. For guidance, refer to the step-by-step tutorial on YouTube: [How to use FTP](#).

Email

Send the data feed at regular intervals via email to inventory@fulhaus.com. This inbox is unmonitored; it is essential to inform Fülhaus before initiating this form of transmission.

Product Images: Hosted vs Non-Hosted

- If the partner is hosting the images, at least one image URL must be transmitted in the data feed.
- If images are available locally (non-hosted), they must be in .jpg, .png, or .jpeg format. They can be submitted via a Google Drive link, or Fülhaus can provide a Dropbox link for uploading image folders.
- High-resolution images are preferred for a quality client experience. While not mandatory, it is preferred that at least one image per product has a white background (non-lifestyle image) for a clear representation of the product itself.

For questions, contact us at help@fulhaus.com.